



*Staying in Touch with*

# Hospitality Resources & Design

*September 2020*



hospitality  
resources & design





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# HRD presents Perfect Design Just in Time

After years of conversations with property management teams, HRD understands the importance of a solid design direction. It gives properties the chance to replace items as needed and make sure the new product or products will work with their existing elements. It also means as they make future improvements, the design will be cohesive. For this reason, we have developed a fantastic new program called 'Perfect Design Just in Time'. It includes regional schemes to help those interested get a feel for the design path, but has an ala carte option. It is budget friendly and can be streamlined to get product on site as quickly as possible.







# CLASSIC COASTAL



Taking its cue from lush tropical landscapes and splashes of ocean, lakes or rivers, the **Classic Coastal** scheme has bursts of teal and coral set against calming crème backgrounds. Without being too literal, it is a contemporary take on fun in the sun.





MODERN



# MOUNTAIN



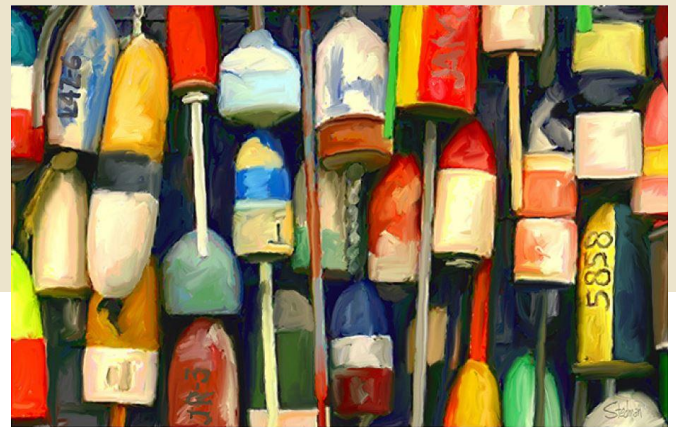
The **Modern Mountain** look is ideal for properties tucked into rich terrains with saturated colors. Warm neutrals are highlighted with persimmon and sunset gold. This direction includes dark bronze metallic on case goods and regional art inspired by a local hike or streamside fishing.



# NORTHERN NAUTICAL



Inspired by the quaint marinas and seaside restaurants featuring today's fresh catch, the **Northern Nautical** design plan is set against misty blues and soft naturals. Nautical lamp lighting and faux leather accents add function while keeping in theme.



# Choose A Package Based on Your Budget & Needs

## Level 1

Includes main casegoods and seating.

Starting at \$9,750 per 2-bedroom unit.



## Level 2

Includes casegoods, seating, lighting, top sheets, and window treatments.

Starting at \$12,350 per 2-bedroom unit.



## Level 3

Includes casegoods, seating, lighting, top sheets, window treatments, artwork, mirrors, and pillows.

Starting at \$13,000 per 2-bedroom unit.





# REASONS TO HIRE A LICENSED INTERIOR DESIGN TEAM

Collaborating with a licensed Interior Design Firm means the design and product specified will meet local and federal codes required for vacation ownership and hotels. It does not mean a project will be more expensive or take longer to complete. In fact, it is just the opposite.

The purchasing power and relationships that licensed design firms develop over time with suppliers is passed on to your property. And, the efficiency in procurement and planning for installations minimizes inconveniences to guests with less stress on your staff.

In the end, you have product that looks fantastic and, because it is contract grade, the peace of mind knowing your guests are safe.



# IT'S AS EASY AS *one, two, three*



## 1 Conceptual Sketch

Every property is unique and every budget is important. Whether you are considering a complete interior renovation or perhaps just a refresh to one or two elements, HRD can create a vision to act as a road map. Our professionals have the technology to help convey what **could be**, even if it is implemented over time.



## 2 Digital Rendering

Sketches that were created for space plans become full color perspectives. Actual fabrics and materials applied to seating, window treatments, case goods and wall details let you truly **see** your new interior.



## 3 Completed Design

The result is a completed space that will **wow** your guests.

A look at the same space,  
**before.**



# WHAT TO EXPECT POST-COVID

An in-depth look at  
how we can help  
you adapt.







# Post-COVID Recommendations

Hospitality is what we do. We are an award winning, licensed Interior Design Firm who will help our clients navigate their current environments. Interior finishes must offer ease in clean-ability and the addition of thoughtful health conscious elements in a room will give your guests added peace of mind during their stay.

## Countertops

We recommend countertop materials that are inherently antimicrobial. Quartz is your best option. Quartz countertops are man-made and consist of quartz chips or quartz dust bound together with resin. Usually, the composition is about 90-95% quartz to 5-10% resin. It is virtually maintenance free and can't absorb or harbor unhealthy materials.

## Wallcoverings

Wallcoverings have a bright future. They have already been making a strong case for their design benefits, but some may not know that they are also harder than *wallpaper*. Wall coverings in the world of hospitality are usually contract vinyl tested to pass strict flammability codes. They can be a great alternative to a solid color accent wall by offering pattern and texture. Our vendors offer bleach cleanable options that are easy to maintain.

# Adapting

## Upholstery Fabrics

We specify contract grade upholstery fabrics that not only pass the rigors of hospitality, but have specialized finishes for enhanced cleaning. Fabric manufacturer's offer two types of goods. The first is a product whose fibers, prior to being woven, are actually bathed in protection giving the finished goods repellent features 'built in' to the fabric. The second option includes coatings applied to fabrics that give them impermeable top treatments for ease in cleaning. However, the fabrics remain soft and comfortable when touched.



## Casegoods

Now for the hard stuff, well, case goods that is. Manufactured stone or antimicrobial solid surface tops are ideal for use in areas where guests will frequently set drinks and snacks. But don't underestimate the use of HPL (High Pressure Laminates). Newly formed edge details now provide protection against chips and printing techniques on HPL surfaces have become so advanced that they truly look like wood or stone. These HPL tops can be cleaned with a diluted bleach solution.



## Bedding

Bedding will always be at the top of the list when it comes to providing a clean room. The removal of throw pillows, shams and scarves, seems to be the best approach currently. Triple sheet applications are still being used, provided all layers are washable. Yet the design element need not need to be sacrificed. Top sheets with custom printed patterns or regionally inspired designs at the base of the sheet can be washed with a diluted bleach to reduce/eliminate the spread of any contaminants. Bed skirts are being replaced with bed 'huggers' or wraps. These tightly fitted alternatives are desirable as they too can be washed and are wrinkle free. Many are now being manufactured with easy 'on and off' features so that the housekeeping team does not need to move the mattress.







# CONTACT US

If you would like to learn more about one of these topics or wish to talk to Hospitality Resources and Design about a complimentary consultation on your next project, please contact us by calling:

**(407)-855-0350**

Or visit our website:

**[hrdorlando.com](http://hrdorlando.com)**

